



Virginia Green Events



Profile:

Dismal Swamp Stomp Half Marathon & Children's ½ Mile Cub Run

Take a break. . . . *Recre-8!*[™]
Chesapeake Parks and Recreation Department

Chesapeake, Virginia

April 18, 2009

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green Events* have been thoughtfully planned and designed to minimize the event's impacts on the environment. This event has met the established "core activities" for *Green Events* and has committed to communicate its activities to its participants. Below is a list of this event's "green" activities that participants can expect.

Dismal Swamp Stomp

Chesapeake invites you on a spectacular 13.1 mile journey through a lush, mysterious landscape and rich history. Alongside and parallel to the trail is the historic Dismal Swamp Canal, part of the famed Atlantic Intracoastal Waterway, which offers runners forested wetlands and a peaceful paved pathway through the wilderness. Join the foot stompin' crowd for the race; enjoy the legendary scenery and entertainment that will be anything but dismal. Each registered participant receives a finisher's medal when they cross the finish line. The Dismal Swamp Stomp Half-Marathon and Children's ½ Mile Cub Run (ages 12 and under) brings outdoor sports to a new level. For registration, to volunteer, or for more "green" information, visit www.dismalswampstomp.com.

Green Statement: In support of the City of Chesapeake's mission of conserving energy resources, "Leisure – Special Events" felt the Dismal Swamp Stomp can support this mission by enrolling in the "Virginia Green" program to reduce the amount of waste taken to our landfill, promote car-pooling and increase recycling awareness.

Virginia Green Activities. When visiting Dismal Swamp Stomp, you can expect the following practices:

CORE ACTIVITIES for Green Events

- Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage.
 - Aluminum Cans, Glass, Plastic Bottles, Cardboard & Paper
- No Styrofoam.** Events should eliminate the use of Styrofoam cups and plates. If you must use disposables, use products that are bio-based, paper, or recyclable.
 - Disposable cups, containers and cutlery are recyclable.
- Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible!
 - Use electronic registration, correspondence and forms
 - Print brochures and other printed items on recycled content paper
 - Two sided copying.

- ☑ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event.
 - Encouraging exhibitors and vendors to minimize wastes and provide for recycling of boxes and other set up wastes.
 - Encourage the use of mass-transit, walking, bike riding or carpooling to your event.
 - Avoid box lunches – trays/platters of food are much less wasteful
 - ☑ **Green Signage.** Event planners must commit to **tell their participants about *how green*** the event is. Event signage should include the *Virginia Green* logo and list all “green activities” practiced in the planning and operation of the event.
 - Posted web-link to the Virginia Green Events webpage
 - Post signs at registration which lists all green activities
 - Use the Virginia Green logo on signs and at recycling centers
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For more information on **Dismal Swamp Stomp**, see www.cityofchesapeake.net/parks or contact Kari Orr at Korr@cityofchesapeake.net .

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen. Click on “Events” for a more of green events.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

